

Dear Future Team Partner,

Phones. Computers. Tablets. Facebook. Instagram. All these platforms are what our team call the **New Neighborhood**. As a business, if you are not efficiently and effectively reaching this neighborhood, then you **are** losing potential business. Traditional marketing and advertisements are slowly dwindling, while new age media and social platforms are on fire.

**Our approach** – *A few of many:*

- **Marketing in the now.** Meaning, marketing where the people are through what is popular and effective.
- **Video marketing.** Video is statistically proven to generate more traffic.  
Unlike many agencies, we have the firepower and equipment to produce anything the mind can image.
- **Entertaining** the audience versus presenting a deal. The public has developed a filter through the constant spam of businesses trying to sell to them. The most-effective way to reach potential business is by also entertaining them with your ad.
- **Targeting** the online audience to your business to result in a higher outcome.
  
- **Study** the trends and benefit from the trends.

**If you've been given this letter**, it is because we have noticed your business and believe our services have the potential to make a *real* change. Every one of our team members our advised to seek out potential clients whose business inspires their passion for marketing and creativity. With our combined knowledge of digital marketing, the odds are endless.

Let's get together and discuss the possibilities. When are you available?

Best Regards,

**Zeus Digital Marketing**  
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